

## Ethnicity studies: PEP versus General Population

### PEP: October survey

	266	# Surveys returned (true 'N' of the survey)
	380	Total unique households visiting
	70	%age responding
	328	Apparent 'N' in graph: sum of true N plus number of multi-categories
White	39.9%	
Black	34.1%	
American Indian	1.8%	
Asian	6.4%	
Hispanic	14.9%	
Other	2.7%	Respondents checking (only) "Other" on the survey; presumed to correlate with the "Multi-Cultural" value on the Dane County data.
<i>(equiv. to Dane County "Multi-Cultural"?)</i>		
Multi-Cultural	31	Respondents checking multiple categories on the survey; double-counted in both the specific ethnicities checked and in the "Multiple" category
Average # Ethnic	1.14	Average number of ethnic groups checked across all households

### Dane County

#### Ethnic Background

White	88.0%
Black	4.5%
American Indian	5.0%
Asian	4.6%
Hispanic	5.0%
Multi-Cultural	1.7%

The Personal Essentials Pantry does not normally collect any information with regard to ethnicity *per se*; the closest data to ethnicity that we collect is whether a household has English as a second language, and, if so, what the primary language is. In October of 2009, however, we undertook a month-long survey to gather a "snapshot" of the ethnicities represented by our guests. Each household was asked, on their first visit during October, to complete a post-card sized survey by checking any and all ethnic backgrounds that applied *to their household overall*. Some 70% of the unique households received and completed these surveys. The compiled data is presented here.

